

Meridian Mobility UK Limited has established this Privacy Policy to explain how it protects and manages the personal information that it collects from you (the customer) online.

1. Consent for Collection, Use and Disclosure

This policy (together with our terms and conditions and any other documents referred to on it) sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please also visit our Terms of Use section establishing the use, disclaimers, and limitations of liability governing the use of our website.

Your use of the Meridian Mobility UK Limited site and/or your registration for Meridian Mobility products and services constitute your consent to the terms of this Privacy Policy. If you do not agree to the terms of this Privacy Policy, please do not use the APC UK site.

For the purpose of the Data Protection Act 1998, the data controller is Meridian Mobility UK. For more details, email contacts@meridianmobility.tech.

2. What information do we collect?

Meridian Mobility UK Limited collects, at the time of your registration and your sign-on to the site, certain “personal information” (information that personally identifies you) including but not limited to your name, email address, home or work address and telephone number.

Like many websites, we use “cookies” to enhance your experience and gather information about visitors and visits to our websites. Please refer to the “About cookies” section below for information about cookies and how we use them.

3. Purposes for Collecting Personal Information

Meridian Mobility collects and uses personal information for the following Identified Purposes:

- to understand customer needs regarding Meridian Mobility UK Limited services;
- to develop and provide our site for our customers;
- to fulfill your requests for products, services or information;
- to communicate with customers and site visitors, when necessary, and to inform customers of upgrades, as well as of other products and services available from Meridian Mobility UK Limited, its affiliates and third parties;
- to allow customers to access limited-entry areas of Meridian Mobility UK Limited site;
- if you have opted-in to receive our e-mail newsletter, we may send you periodic e-mails;
- to personalise some of our services and products for you and to deliver targeted advertisements and offers from Meridian Mobility UK Limited
- to comply with any applicable law, regulation, legal process or government request;

- to respond to a legitimate claim, or to address our reasonable belief, that you are violating the rights of any third party or any of the agreements or policies that govern your use of the Meridian Mobility UK Limited site;
- to protect the services, products or rights of Meridian Mobility UK Limited, including but not limited to the security or integrity of the Meridian Mobility UK Limited site; and
- to identify and resolve technical problems concerning the APC UK site.

APC UK also uses personal information in an aggregate form (i.e., not individually attributable to you) for its business analysis, operational, marketing and other promotional purposes.

4. Limiting the Collection of Personal Information

Meridian Mobility UK Limited limits its collection of personal information to only that information which is necessary for the above purposes.

5. Disclosure, Processing and Retention

Meridian Mobility UK Limited does not sell, rent or disclose your personal information to anyone else, except:

- to Meridian Mobility UK Limited employees, independent contractors, subsidiaries, affiliates, consultants, business associates, service providers, suppliers and agents, acting on Meridian Mobility UK Limited behalf for any of the identified purposes above;
- as necessary if Meridian Mobility UK Limited has reason to believe that disclosure is necessary to identify, contact or bring legal action against someone who may be causing injury to or interference (either intentionally or unintentionally) with APC UK rights or property, other users of Meridian Mobility UK Limited web site, products or services, or anyone else that could be harmed by such activities; and
- to respond to judicial process and provide information to law enforcement agencies or in connection with an investigation on matters related to public safety, as permitted by law, or otherwise as required by law.

In addition, as we continue to develop our business, we or our affiliates may sell or buy other businesses or entities, or we may merge with another company. In such transactions, personal information may be one of the transferred business assets. Also, in the event that Meridian Mobility UK Limited or substantially all of its assets are acquired, your personal information may be one of the transferred assets.

Your information may be stored and processed in the United Kingdom, or in any other country in which Meridian Mobility UK Limited or its affiliates, subsidiaries or agents maintain facilities. By using this site, you consent to any such transfer of information outside of your country.

After your account becomes inactive (that is, if you request to be removed from our database), Meridian Mobility UK Limited will keep your personal information in its archives. Your information will then be used only as necessary for tax reasons or to prove Meridian Mobility UK Limited compliance with any applicable law.

6. Accuracy of Personal Information

Meridian Mobility UK Limited will use reasonable efforts to keep customer personal information accurate for the identified purposes, and for minimising the possibility of making inappropriate customer decisions based on such information. Customers are responsible for informing Meridian Mobility UK Limited about changes to their personal information. You can do this by sending an email to contact@meridianmobility.info. Meridian Mobility UK Limited will use new or updated personal information it receives from customers to update its own records.

7. Access to Personal Information

You are entitled by law to ask for a copy of your personal information at any time by contacting us at the following email address: contact@meridianmobility.info or such other email address as may be displayed on the “Contact Us” section of the site from time to time.

Customers have the right to request that inaccurate or incomplete information be amended as appropriate, by contacting Meridian Mobility UK Limited or the editor as described above. Meridian Mobility UK Limited will promptly correct such personal information.

9. Do we use cookies?

Yes. Please refer to the information contained in our Cookie Policy, below.

Cookie Policy – Use of cookies

A cookie is a small text file which is placed onto your computer (or other electronic device) when you access our website. We use cookies on this website to:

- recognise you whenever you visit this website (this speeds up your access to the site as you do not have to log on each time); and
- carry out anonymous research and statistical analysis about your preferences, online movements and use of the internet using Google Analytics to help improve our content, and to help us better understand our viewer requirements and interests.

The information we obtain from our use of cookies will not usually contain your personal data. Although we may obtain information about your computer or other electronic device such as your IP address, your browser and/or other internet log information, this will not usually identify you personally. In certain circumstances we may collect personal information about you—but only where you voluntarily provide it (eg by logging in).

In most cases we will need your consent in order to use cookies on this website. The exception is where the cookie is essential in order for us to provide you with a service you have requested (eg to enable you to keep logged in).

If you visit our website when your browser is set to accept cookies, we will interpret this as an indication that you consent to our use of cookies and other similar technologies as described in this Privacy Policy. If you change your mind in the

future about letting us use cookies, you can modify the settings of your browser to reject cookies or disable cookies completely.

Third-party cookies

We work with third-party suppliers who may also set cookies on our website, for example Facebook, LinkedIn, Pinterest, Twitter, YouTube and Adobe Flashplayer which we use to display video content. These third-party suppliers are responsible for the cookies they set on our site. If you want further information please go to the website for the relevant third party. You will find additional information in the table below.

Description of cookies

Name of cookie	Owner	Purpose for the cookie	Expires
_utma	Google	Determines the number of unique visitors to the site	2 years
_utmb	Google	This works with _utmc to calculate the average length of time you spend on our site	30 minutes
_utmc	Google	This works with _utmb to calculate when you close your browser	when you close your browser
_utmz	Google	This provides information about how you reached the site (eg from another website or a search engine)	6 months
ga_nextpage_params	Google	This stores data to be sent to Google on the next page you request	when you close your browser

How to turn off cookies

If you do not want to accept cookies, you can change your browser settings so that cookies are not accepted. If you do this, please be aware that you may lose some of the functionality of this website. For further information about cookies and how to disable them please go to: www.aboutcookies.org or www.allaboutcookies.org.